

## Appendix One – Working Group Action Plan

Action Plan - The following themes were identified for review by the Working Group;

Action Priority	Areas to Cover	Tasks
<p><b>1. Improve member / resident information to influence better targeted patrols</b></p>	<ul style="list-style-type: none"> <li>• How do we make it easier for residents to report and to provide evidence of dog fouling? Review the types of evidence that can be used and information to residents</li> <li>• How do we encourage residents to report?</li> <li>• Improve the information provided to Residents Groups</li> <li>• Hotline (similar to Calico hosted motorbikes)</li> <li>• Drop in's PACTS, Town Council</li> </ul>	<p>All Members to research good practice via contacting other local authorities and environmental groups.</p> <p>Katie S and Tracey D to progress the hotline</p> <p>JS, JJ &amp; Cllr Towneley</p>
<p><b>2. Review how enforcement patrols can incorporate broader ward / problem solving activity</b></p>	<ul style="list-style-type: none"> <li>• Joint patrols</li> <li>• Ward dog fouling initiatives</li> <li>• Door knocking / leave 'advice card'</li> <li>• Record broader interventions</li> </ul>	<p>All Members to research good practice via contacting other local authorities and environmental groups.</p> <p>RC, KS &amp; TD as lead officers</p>
<p><b>3. Scope the increase of dog fouling FPN's to the £100 maximum</b></p>	<ul style="list-style-type: none"> <li>• Draft report for next meeting and potentially include for consideration in 20120 /21 Fees and Tariff Report</li> </ul>	<p>JJ</p>
<p><b>4. Review Communications activity and signage</b></p>	<ul style="list-style-type: none"> <li>• Develop a Comms plan</li> <li>• Implement local schools' campaign</li> </ul>	<p>All Members to research good practice via contacts with other local authorities and environmental groups.</p>

	<ul style="list-style-type: none"> <li>• Regularly publish case studies and prosecutions</li> <li>• Prepare quarterly newsletter / neighbourhood / parish reports</li> <li>• Review dog fouling signage</li> <li>• Develop model of 'lamp post enforcement signage that is rolled out to each ward and building in Ward Member capacity</li> <li>• Produce local social media campaign. (Review Wirral campaign – is there an appetite for similar in Burnley?)</li> </ul>	<p>JS, KS &amp; JR to review existing resources that are available from Keep Britain Tidy etc...</p> <p>All – circulate good practice examples. JS to circulate the Wirral media campaign</p> <p>RC to obtain examples and from other LA Contracts</p>
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